

## Quality Management



### TEXT ONLY WITH DETAILS

#### **Tobacco Sales to Minors in North Carolina Decrease Significantly: State and Local Partnerships Contribute to Success**

##### **Rate of Tobacco Sales to Minors 1996 - 2006:**

1996 - 50%	1999 - 25%	2002 - 18%	2005 - 15%
1997 - 45%	2000 - 20%	2003 - 15%	2006 - 10%
1998 - 26%	2001 - 20%	2004 - 17%	

The Division manages the state's Synar Program as part of a federal requirement for all states to reduce youth access to tobacco. Local management entities (LMEs) and their provider agencies implement activities related to this program and send reports to the Division. The Division also partners with the NC Department of Crime Control and Public Safety's Division of Alcohol Law Enforcement to provide retailer education and training, enforcement of the state's Youth Access Law and to raise awareness of the issue. Other partnerships include local law enforcement, retailers, state and local public health agencies, youth groups, volunteer agencies and parent organizations.

The Division is currently working with Alcohol Law Enforcement and the Wellness Trust Fund on the *Red Flag Initiative*. This program promotes retailers' use of the state's color-coded driver licenses to help determine if a potential buyer is under 18 years old.



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